



LifeWave Korea Pre-Market Activities

DO'S and DON'TS in Korea



DO'S

- Promote the company, products, and business opportunities exclusively through **ethical** methods in all LifeWave open markets and confirmed upcoming markets such as Korea. This involves organizing live and online meetings, seminars, webinars, and training events while using only corporate-produced materials
- Offer free product samples to potential prospects for personal Use **ONLY**
- **Re-educate** yourself with the LifeWave Policies and Procedures and conduct yourself compliantly
- Make your prospect list being **respectful** of prospects who are already in contact with other LifeWave Brand Partners



DON'TS

- **DO NOT** enroll Koreans/foreigners residing in Korea before Korea's OFFICIAL LAUNCH
- **DO NOT** sell LifeWave products to Koreans/foreigners residing in Korea until officially authorized by Corporate
- Koreans/foreigners residing in Korea who have enrolled in other LifeWave open markets will not be allowed to transfer their accounts to Korea even after the official launch, due to the strict Korean direct selling regulations
- Violate the pre-market restriction found in the LifeWave Policies & Procedures (Section 5.5 Global Sponsoring, Section 8.8 Unopened Markets)
- Ignore the Code of Ethics or disregard the required ethical and professional behaviour expected of a LifeWave Brand Partner